

# COLE SENECA

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## INTRODUCTION

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Pleasant, outgoing, hard working student in my senior year of college with experience working in multiple environments, including leadership roles that required interacting with people of all ages. Looking for an employment opportunity in motion graphics and/or graphic design to utilize and strengthen the skills I have developed. My ideal position is to be part of a creative environment where I can employ my strong graphic illustration skills (entire Adobe Suite as well Affinity Designer) and work ethic while working alongside inspiring people.

## SKILLS

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Adobe Illustrator, InDesign, Photoshop, Premiere Pro, After Effects, Affinity Designer, videography, photography, graphic design, illustration, HTML/CSS, collaboration, creative thinking, communication, dependability, motivation

## WORK EXPERIENCE

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### **Champlain College**, Burlington VT

#### *Graphic Designer*

**Jan 2024 - Present**

- Worked with a 5 person team of graphic designers to create a brand identity for the Champlain College Competencies Initiative
- Collaborated with the team to create a logomark, color palette, and typeface
- Revised work according to client and target audience feedback
- Created a series of illustrations as a way to target student body
- Coordinated with colleagues to review projects and to present and/or review progress

#### *Resident Assistant (on campus and in Montreal)*

**Sep 2021 - Jul 2022**

### **Look Memorial Park**, Florence, MA

#### *Graphic Designer/Videographer*

**May 2023 - Jan 2024**

- Created advertisements for Look Memorial Park, both for print and digital media which included flyers, banners and yard signs as well as social media posts and videos
- Collaborated with my supervisor and other park staff members on projects
- Received, understood and applied feedback while revising projects
- Managed Look Memorial Park Facebook and Instagram pages

### **Freelance Motion Graphics, Graphic Design and Video Editing**, Multiple Locations

#### *Creator and Editor*

**Dec 2021 - Present**

- Created business logos and branding product for a few emerging local businesses
- Edited video projects filmed by fellow students in the Filmmaking Program
- Created introduction and end credits for a variety of films created by fellow students and professors in the Filmmaking Department at Champlain College
- Designed a department logo that is used to represent Champlain College at film festivals
- Created promotional posters for fellow students to promote their film projects

### **Northampton Parks and Rec Dept.**, Northampton, MA

#### *Camp Director (Summer 2022) and Camp Counselor (Summer 2021)*

**Jun 2021 - Aug 2022**

- Planned and led activities as well as bonded with campers
- Attended Director meetings and schedule with my staff for coverage and meetings
- Responsible for learning about camper allergies/disabilities and providing basic care
- Helped develop positive relationships and experiences for each camper

## EDUCATION

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### **Champlain College**

*Bachelor of Arts in Graphic Design, Concentration in Motion Graphics*

**May 2024**

Co-Chair Art & Design Club 2023 - 2024